



10 Years of Transforming Young Lives

'SIMPLY AMAZING' WELWYN HATFIELD

25th February 2016

Presentation to



Project Aims

- 1000 young people engaged
- Age Group 14-25
- Focus on Peartree and Central Hatfield Wards
- Build volunteer work force
- Improve Health and Well-Being
- Combat anti-social behaviour, crime and substance misuse

Evidence

- Dip in participation 6.8%*
- Physical Activity return on investment 1:21*
- Life Expectancy 10.7 men/9.4 women*
- Our work – affordability, accessibility
- Demand from Young People
- Partner Agencies

*Physical Activity and Sport Framework Appendix A – Welwyn Hatfield, 2014

What will happen?

- Street Sports
- Pop-up Clubs
- Events
- Accessible and affordable venues in the district
 - MUGAs
 - Parks
 - Skate Parks
 - Leisure Facilities
- Focus on women and girls – This Girl Can/Us Girls
- Volunteer and Leadership Training programme including Well-Being Advocates
- Family Integration

Already happening?

- Moonlight Football sessions in Gosling- Friday 8.30-10.30pm and starting in Hatfield (Finesse Leisure) on Thursday 17th March 7-9pm
- Box Cleva- non-contact boxing delivered at WGC ABC: Wednesday 6.15-7.45pm
- Projects in schools across Welwyn and Hatfield
- Doorstep Sports in partnership with YMCA AT Peartree and Hatfield Space (commencing 18th April)
- Steering Group
- Simply Amazing Launch Group

'Simply Amazing' Launch

- A separate launch for Welwyn and Hatfield around the Easter Holiday
- Activities and taster sessions in communities/schools/town centres
- Media campaign- local radio and newspaper, social media advertising

Partnership

Delivery Partners

- CHILD UK
- YMCA
- Pro-Action Hertfordshire
- WHSPAA
- Family Lives

Funding Partners

- Welwyn Hatfield Borough Council
- Hatfield Town Council
- Herts Sports Partnership
- Welwyn Hatfield Community Housing Trust
- Youth Connexions
- Gosling Sports Park
- Local Councillors
- Hertfordshire Constabulary/Fire Service

What we need?

- Support with raising awareness of the projects
- Referrals from schools and local clubs/sports partnerships
- Taster sessions for activities- mentoring opportunities
- Volunteers from sixth form cohort to support projects and act as CHILD UK ambassadors (young person's steering group)
- Link from school's website or partnership work
- Sponsorship opportunities
- Contribution of ideas/incentives to motivate and retain young person's participation levels
- Match funding
- Facilities/spaces to run activities or events