

Vice-chairman's Report to WHSPAA Management meeting 10 September 2018

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This is a report of the WHSPAA projects and programmes that I am responsible for.

The promotion of our clubs, organisations, and physical activity in general at partners' local events

Many of these events have been going for several years, now, and our planning involvement has in many cases reduced from attending partners' several planning meetings to management by email to help provide stalls and demonstrations and receiving their and our clubs' promotional literature.

1 Update on Crucial Crew event, 13 March, for the 250 WH Year 9 secondary school pupils



190 leaflets and 120 sports and nutrition quizzes were handed out to the youngsters by Dave Grant and Dave Bartlett. Owing to banking difficulties, Triographics, the leaflet printer, was finally reimbursed 5th July.

2 Woolmer Green Village Day, 3 June,



WHSPAA stall was managed by Kumiko who also managed the table tennis. Little help was needed to support the preparation of this Woolmer Green Parish event this year owing to rolling contacts from previous years.

Badminton was provided by Welwyn Hatfield Community Badminton Network (WH CBN) chairman and coach, Dave Bartlett. The event was a

very sunny day so not so many people came into the WHSPAA hall and no more than 30 people asked for clubs' and organisations' information, but many more joined in the badminton and table tennis.

3 Hatfield Primary Schools' SportInspired Games, 12 June



The new SportInspired organiser, Millie Downes, had engaged the sports organisations directly this year: these were Archery, Badminton, Tennis, Dance, Road Safety and Healthy Living. Participating primary schools were: Oakview, Birchwood Avenue, Green Lanes and St Mary's, approximately 240 pupils in total. Birchwood Avenue won the Road Safety Trophy,

Oakview Primary School the Lynne Sparks Team Spirit Cup, and Green Lanes the Competition Cup. We liaised with PE teacher, Steve Willis, at the hub secondary school, Onslow St Audrey,

who with Millie Downes, will be managing the follow-up after-school sessions. Land Securities and Ocado again provided many (20+) helpers on the day and will finance the event for the next 3 years. Perhaps, some of these volunteers might be interested in helping WHSPAA.

4 Welwyn Garden Healthfest 16th June



The crowds came and enjoyed 30 stalls and many demonstrations. WHSPAA again helped with some aspects of the event. The WHSPAA stall manned by Kumiko and Dave saw many people interested in our clubs' and organisations' opportunities: approximately 90 WHSPAA leaflets were given out. A few organisations used our stalls as base to promote their specific interests: Seated Exercise sessions were provided by Suzina Blackman almost continually. Lists of all stalls, photographs of most of the stalls and video clips of the demonstrations are available via our website.

5 This Girl Can with Shoppers Badminton at Hatfield Galleria 23 June



WHSPAA liaised with WH CBN to provide 'Shoppers Badminton' with a 1-minute hitting challenge for women and girls for 'This Girl Can' week: WHSPAA's Kumiko also helped. Approximately 120 people had a go at badminton, many for the first time, and winners at U12 and U18 received a sponsored Ashaway badminton racket.

6 Northaw & Cuffley Village Day, 8 July

While we had helped Northaw & Cuffley Parish Council in the planning and sourcing of stalls and demonstrations, and attended in previous years, unfortunately we were unable to source a gazebo for ourselves for this event and so gave our apologies and did not attend.

7 Gold Coast Games, 13 July



Children from 20 primary schools mainly from WG took part in some 20 sports at Gosling Sports Park. This year Rhian Walsh, WH School Sports Partnership organiser, resigned her post early in the planning cycle. Stuart Williams, PE teacher at Monks Walk school stepped into this extra role including managing the Gold Coast Games. As a result, and because there were years of experience behind the annual event and leaders were given most of the sports delivery roles, WHSPAA was asked to provide coaches for only 3 sports: boxing, lacrosse and badminton. Unfortunately only badminton were able to provide coaches. None-the-less the event went very well with representatives from the WG Centenary Sports Group given a VIP tour.

In previous years, for sustainability, leaflets of sports clubs engaged in the event were given to each junior participant. This year only badminton leaflets were requested.

8 Peartree Fun Day, 14 July



Kumiko managed the WHSPAA stand at Peartree Fun day. WH CBN provided badminton with a 1-minute hitting challenge and Ashaway racket prize for the winner (sponsored by Goode sport.).

9 Welwyn Garden Fire Station Open Day, 4 August



Kumiko liaised with Watch Commander Lee Digweed at the fire station to provide sports activities and the WHSPAA stall.). People of all ages visited the WHSPAA stall, manned by Kumiko, which, as usual, had leaflets from our clubs and organisations as well as our own; some 30 were taken.

Unfortunately, Spins Table tennis were unable to provide anyone to assist this year, and Kumiko ably stepped in when possible. WH CBN were able to provide 3 coaches and young helper to manage the badminton and a 1-minute hitting challenge with racket prize (won by fire officer Rudy Clarke).

The WGC Centenary 2020 Celebrations via the Sports Group



After providing a list of Welwyn Garden clubs last year John Beech and Eric Walsby have been meeting with clubs and organisations to ascertain their interest and commitment. A common theme from all Clubs has been to use the Centenary

as an opportunity to showcase their Sport/Club to attract new members. WHSPAA have been promoting the event at appropriate opportunities. From the July report some dates are firm, others are pencilled in:

1. February – Love WGC 10k
2. March – Welwyn Half Marathon
3. April/May – Bowls Clubs' Open days
4. April to September – Bowls tournament
5. May Hertfordshire Triathlon
6. Spring – Junior Badminton tournament, sponsored by Goode Sport
7. June – Tennis events
8. June – a Pop-Lacrosse tournament for schools
9. June – Panshanger Football tournament
10. June – Welwyn 10k and a 2k Family Run
11. June Centurion Triathlon
12. June - Day of Yoga – 21st (come & try)
13. June – Petit Tour (Sunday 28th)
14. June/July – Week of Sport (27 June to 5 July)
15. July – Gosling “Come and Try It” day (4 July)
16. July - Dragonboat Racing (5th July)
17. July – Volleyball tournament on the 2nd
18. June/July – Schools Sports week (29 June to 3 July)
19. June/July – Welwyn Hatfield Primary School games (3 July?)
20. Summer – WGC vs Letchworth Cricket match
21. Summer – Family Pitch and Putt and Foot Golf – Panshanger
22. Summer – Uniformed Groups Sports tournament
23. September – Junior and Senior Netball tournament (5th and 6th)
24. October – Cycle Cross 8K and “come and try it”
25. December – Cycle Cross

Item 6, the badminton tournament, is the only event I have been directly responsible for obtaining.

Craig Woodward, Better's Partnership Manager, is a member of our Sports Group and he has told us that “GLL are extremely keen to play a major part in all of the centenary celebrations and, especially,

sport. We see this as an opportunity to not only help to achieve the aims of Sport For All by making the best use of all of our sites, but also allowing us to make our facilities available to everyone in the town."

I met with Mill Green museum and they have done some very preliminary work to identify significant Welwyn Garden sports people to be promoted during Centenary year to schools and the public. Further work is likely to wait the Foundation's decision to appoint a marketing person in November.

For more information see the sports section of the Centenary website:
www.wgcentenary.org/centenary-sport-for-all/ .

WHSPAA communication media: [website](#), [FaceBook](#)

WSPAA actively supports the website and FaceBook. Information of a longer-lasting nature including the club database appear on the website and can only be updated by WHSPAA officers who have received basic familiarisation training. Kumiko and Sarah have both had this basic training.

Website

Our website provides information and hosts our clubs' details that they have provided.

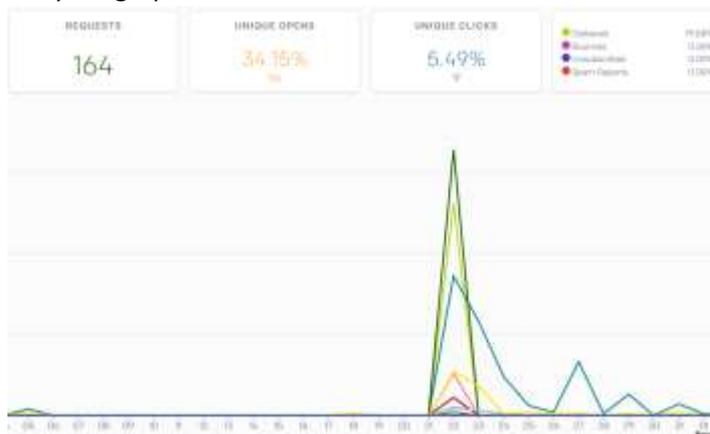
Clubs

There are currently 197 clubs listed, but undoubtedly many have not updated their contacts or are defunct. Six have updated their details since the last Management Group meeting. 6 clubs were helped with their entries.

Emails to clubs: eight have been sent since the last management meetings, the subjects were:

- 'This Girl Can in Herts' week Monday 18 - Sunday 24 June 2018
- WSPAA Update on Opportunities for Clubs and Sessions
- Vice-chairman's Annual Report to Welwyn Hatfield Sport and Physical Activity Alliance AGM for 2018:
- Promote your club at WG Healthfest this Saturday?
- Promote your club at this season's WH events - the first on Monday!
- Your Junior Clubs' details for WH Schools' Gold Coast Games, at Gosling Sports Park, 13th July?
- Galleria Big Summer
- Hertfordshire Sustainable Funding Fair 14 September at UoH

Google analytics graph of this most recent email shows:



That is, 32 were none-viable email addresses and of the remaining 164 34.15% (56 emails) were opened. Further analytic details shows that several of the emails were opened several times indicating they some were forwarded: there was only one unsubscribe.

Website News items (since last Management meeting) topics and their dates:

WHSPAA AGM Elects new Officers, 31-05-18

Woolmer Green Village Day, 3 June 2018, 03-06-2018

SportInspired Hatfield Primary School Games, Tuesday 12th June, 12-06-2018

Welwyn Garden Healthfest, 16 June 2018, 16-06-2018

Shoppers enjoyed badminton and 'This Girl Can' challenge organised by WHSPAA, 23-06-2018

Families came and enjoyed Welwyn Garden Fire station Open Day, 04-08-2018

All of these had photos some with links to more photos on Flickr and YouTube clips.

Website Events promoted in scrolling banner:

Active Training World Running Events,

WHSPAA AGM and Presentation on Clubs Opportunities 2017-18

The Ellenbrook Fields, Hatfield, parkrun will celebrate its centenary – 100 events, 7th April

Herts Health Walks - with updates

Hatfield Walking Festival 14 – 20 May 2018

Get Active, Have Fun, Play Bowls, Various Open Days,

Welwyn Garden Healthfest, 11am - 3pm, 16 June 2018

Herts Year of Physical Activity: monthly updates

This Girl Can in Herts: Monday 18 - Sunday 24 June 2018

National Allotments Week 2018 – 13 to 19 August

Support from our website providers JDMPartnership

Several technical problems were reported to our website support and were resolved usually within hours.

FaceBook

Our FaceBook presence supports more transient information and can be added to by anyone, and indeed, has been used by a few organisation to advertise their sessions and events.

There have been 45 postings and another 15 likes to our FaceBook since the last Management meeting: postings were mostly by WHSPAA Social Media assistant, Kumiko. We have not activated our Twitter account because it requires regular use to make it interesting: it could be activated if we find a volunteer.

Miscellaneous

Banking

I am not responsible for banking but I felt I should mention our treasurer Lorraine's tenacity in the extreme difficulties in getting her authorised with the bank who lost our paperwork and required several joint meetings with them. This led to knock-on problems for our suppliers necessitating my subsidising two of them (the printer and the insurance company) which once Lorraine was authorised has been rectified.

Insurance

Our insurance cover, essentially third party, for all our events and volunteers was researched and Zurich provided our cover for significantly reduced fee of £99.15. The reduction was largely due to the previous cover requiring obligatory categories that do not apply to us.