



supported.

MAKING IT HAPPEN.



Helping voluntary and community sport organisations to become business savvy.

Who are **sported.**?

We're a national charity that supports the sport for development sector in the UK. We opened our doors in 2009 and since then we've had one mission:

To provide business support and financial resources to community sport organisations, enabling them to reach and improve the lives of more disadvantaged young people than ever before.

Rather than delivering our own programmes, we want to help the thousands of fantastic organisations that are out there already. We do this by providing them with help on the business side of things, whether it's with our team of Regional Managers, Experts and Mentors, our online resources or our funding opportunities.

This kind of support enables organisations to concentrate on helping the young people they work with, like this community football club.



Who do we support?

We support hundreds of different projects of all shapes and sizes, from regional charities to individually run community sport activities.

We're always on the lookout for new organisations that could use our help. To become a Member of **sported.** for free, organisations need to register as a Member online. All we ask is that they use sport to improve the lives of disadvantaged young people aged 11 - 25.

In addition to helping individual organisations, we also want to provide a voice for the sector as a whole. We're committed to proving the social benefits of sport for development and therefore increasing investment into the sector.

With the help of **sported. we've gone from having no real business plan in place, to a project with a clear vision of where we want to go. This has been the greatest help offered beyond funding, in real terms the business plan has been far more beneficial than just cash.**

**Lee Dama
St Matthews Project
in Lambeth**



Visit www.sported.org.uk to find out if your organisation is eligible.





What services do we offer?

Once an organisation becomes a Member of **sported.**, they get access to a wide range of services to help them run their project better.

Members of **sported.** can access the Members Area of our website, which contains all our online tools and resources. Here Members can find a wealth of guides and templates to help in the running of their organisation, everything from financial management to business planning.

There is also our funding programme, which only Members are eligible to apply for. In addition to this, we help Members apply for funding from other sources.

Members can also benefit from the help of our Mentors and Experts. Whether it's in the form of hands on assistance or just simple advice, these volunteers are here to help our Members on the business side of their organisation.

We're always developing new services to meet our Members' needs. To keep up with all our latest additions, visit our website.

To find out even more about our services, visit www.sported.org.uk

Since our first meeting I know I speak for the whole committee in saying what a positive force **sported.** have been for us. They've supported us with our business plans and have even been able to help us apply for a number of grants.

Ann Demaine
Liskeard Leopards Womens
Rugby Football Club

What about Funding?

We try to help all of our Members raise the funding they need.

There are two ways we can do this:

- Working with our Regional Managers, some Members will be eligible to receive funding from **sported**. There are different funding opportunities to help with things like salaries, running costs and program delivery costs.
- We can also help Members find and apply to external funding sources. Our partnerships with funders often mean an increased chance of a successful bid.

We work with all our Members to decide which funding opportunity is right for them. We then guide them through the application process, every step of the way.



I feel that the service from **sported. is superb and we are extremely grateful for the support we are getting. In addition to the grant from **sported**., we also raised an additional £135,000 as a result of their support. There is no way we could have got that on our own!**

**Richard May
Dracaena Centre**

VOLUNTEERS

Who are our Mentors?

These are the volunteers who provide support and guidance to Members who would benefit from a more intensive period of **One2One** support. This kind of support involves face-to-face meetings with Mentors who make personal visits to Member organisations to help with the development of their business.

Our Mentors specialise in all kinds of areas including business planning, fundraising, marketing, the list goes on.

We have an in depth knowledge of all our Mentors and Members, so we're able to find the right Mentor with the perfect skill sets to suit each organisation.

As a Mentor I've helped the Derby Road Football Academy build an official constituted charity which will now act as a platform to apply for sport funding and sustain the Saturday morning football session.

**John Summer
Mentor**



Who are the Experts Team?

This is our online team of volunteers, whose aim is to answer any questions a Member may have about the running of their organisation. Members can post their questions online and our team of Experts will provide a response.

Our Experts come from a variety of different backgrounds. We have legal masterminds, IT geniuses, business gurus and much more, so whatever the question, at least one of our Experts should be able to help.

At *sported*, we're here to support the sport for development sector. So whether you're a community sports organisation looking for business support or funding, or a potential volunteer looking to share your skills, we'd love to hear from you.



Find out how to volunteer as a Mentor or Expert at www.sported.org.uk

I specialise in Brand communications and work for an advertising agency in my day job. I recently helped NuBreed (a community sports group in Brixton) create a more authentic brand vision, which has helped them when pitching for funding.

Linda Hodgson
Marketing Expert



How can you contact us?

To find out more about **sported.**, our Volunteering Programme or Membership, feel free to contact us:

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