

# Funding opportunities for local sports clubs

**WHSPAA CLUBS' FORUM**  
**Wednesday 2<sup>nd</sup> November 2011**

# Key Messages – Golden Rules

- ▶ **Multi funding streams**
- ▶ **Some easy wins but competitive**
- ▶ **Do your homework**
- ▶ **Engage with the language**
- ▶ **Use the available tools**
- ▶ **Understand funders' objectives**
- ▶ **Your ability to deliver on key agendas**
- ▶ **Health – Physical Activity**
- ▶ **Partnership**
- ▶ **Seek help with applications**
- ▶ **Persevere!**

# Funding themes

- ▶ **Sport for sport's sake**
- ▶ **Health – Physical Activity**
- ▶ **Stronger communities - inclusion**
- ▶ **Safer neighbourhoods**
- ▶ **Education & Training**
- ▶ **Volunteering**
- ▶ **Environment**
- ▶ **Inter – generational**
- ▶ ***Hard to reach* groups - inequality**
- ▶ **Localism/Big Society**

# Terminology

## Capital

- ▶ *Bricks and mortar*
- ▶ Large items of equipment £10k

## Revenue

- ▶ Day to day running costs

## Capacity

- ▶ Staffing costs - project management

## Delivery

- ▶ Operational costs – doing money

# Herts CC Locality Budgets

- ▶ All Herts County Councillors have £10,000 to grant to community organisations in their wards
- ▶ Amount allocated to individual projects varies
- ▶ Simple application process
- ▶ Generally sport has not obtained its *fair share* of grants
- ▶ Currently available until end March 2012
- ▶ Full details [www.hertsdirect.org/localitybudget](http://www.hertsdirect.org/localitybudget)

# Sport England

- ▶ Deliver government priorities – change?
- ▶ NGB centric investment – £480 million (£92m capital/ £388m revenue)
- ▶ Community sport
- ▶ *Grow Sustain Excel* agenda
- ▶ *Places People Play* – mass participation legacy
- ▶ Increase **adult** participation in sport
- ▶ Sports lottery distributor
- ▶ Strategy review

# SE Small Grants Programme

- ▶ Minimum £300, maximum £10,000
- ▶ Revenue and small capital expenditure
- ▶ Online application process open to clubs, voluntary organisations, local authorities and schools
- ▶ Sport England recognised sport
- ▶ Must show need and meet grow & sustain objectives
- ▶ 12 month programme
- ▶ 2-3 month turnaround period
- ▶ Simple monitoring at end of project
- ▶ Contact: [www.sportengland.org/funding.aspx](http://www.sportengland.org/funding.aspx)

# Small Grants – Yes

- ▶ Non – personal equipment
- ▶ Coaching costs
- ▶ Coach development costs
- ▶ Transport
- ▶ Venue / facility hire
- ▶ Non – recoverable VAT
- ▶ Volunteer expenses
- ▶ Maximum of £10,000 per organisation per year



# Small Grants – No

- ▶ Repeat activity
- ▶ General running costs – heat and electricity
- ▶ Personal sports equipment
- ▶ Construction/refurbishment
- ▶ Vehicles
- ▶ Projects that have already started
- ▶ Fund raising activity
- ▶ Projects which can not deliver grow/sustain or excel

# Sportmatch

- ▶ Confirmed 2 year funding – £3m/ annum
- ▶ £1,000 to £100,000 awards
- ▶ Not for profit organisations
- ▶ Match funding from sponsors – min. £1,000
- ▶ £:£ funding
- ▶ Max 5 sponsors – all £1,000 minimum
- ▶ Capital and revenue – max. capital award £25k
- ▶ Commercial value to sponsor
- ▶ Programme Priorities –
  - – Projects engaging under-represented groups
  - – Projects which attract **new** commercial sponsors

# Sportsmatch – No

- ▶ Projects that involve building or refurbishment
- ▶ Projects that require planning permission
- ▶ General running costs
- ▶ Curriculum activity
- ▶ Vehicles
- ▶ No guaranteed delivery by 31st March
- ▶ Projects that have received other SE grants
- ▶ Projects unable to deliver on SE objectives

# How SE assesses applications

- Cost**
- Need**
- Benefit**
- Risk**

Value to Sport England – what does it do for SE?

# 2012 Mass Participation Legacy

£135m



# *Places People Play*

## **Places**

- ▶ Inspired Facilities
- ▶ Protecting Playing Fields
- ▶ Iconic Facilities

## **People**

- ▶ Sport Makers

## **Play**

- ▶ Sportivate
- ▶ Gold Challenge

# Inspired Facilities

- ▶ £50 million lottery capital investment
- ▶ 5 funding rounds with up to £10 million awarded per round
- ▶ One round in 2011, two in 2012 and two in 2013
- ▶ Up to 70% of funding available for community and voluntary sector projects, grants of between £20,000 to £50,000 (which includes parish and town councils)
- ▶ Up to 30% of funding available for Local Authority and other statutory bodies such as school and education establishments between £20,000 to £150,000 but match funding is required
- ▶ Catalogue
- ▶ Thomas Cook Children's Charity

# Inspired Facilities –Yes

- ▶ Upgrades and improvements
- ▶ Works to bring non sports buildings into sporting use
- ▶ Indoor lighting and flooring
- ▶ Outdoor floodlights
- ▶ Sports equipment (non personal)
- ▶ Items that help reduce running costs-rain harvesting, solar panels, wind turbines etc
- ▶ Social areas and car parks-just make the case!



# Inspired Facilities –No

- ▶ Small routine maintenance & repairs i.e. painting, broken windows
- ▶ Retrospective funding
- ▶ Personal sports equipment
- ▶ Revenue items i.e. staffing, coaching, travel etc  
.....but Thomas Cook Children's Charity can – if your project involves young people

# Inspired Facilities –Criteria

## **Need**

- State clearly what the need is for the project

## **Community Involvement**

- You need to state how you have involved your community

## **Impact**

- How your project will retain users or bring in new people

## **Sustainability**

- How your project will continue to deliver sport in future years

# Protecting Playing Fields

- ▶ Protecting and improving playing fields
- ▶ 300 projects
- ▶ Construction of new or improve existing
- ▶ Fields in Trust – dedication as a QE2 Field
- ▶ Playing Pitch Strategy is a key requirement
- ▶ Priority – community asset transfer
- ▶ £10m 2011-14
- ▶ 5 Rounds x £2m
- ▶ Round 1 closed July 2011
- ▶ Round 2 (24 October – 12 December 2011)

# Sportivate

- ▶ Targets 14–25 year olds
- ▶ Semi – sporty/partially engaged
- ▶ Minimum 6 hours coaching
- ▶ Emphasis on sustainability – clubs
- ▶ Need to demonstrate exit routes
- ▶ £9k/annum for each district in Herts
- ▶ Contact local Sports Development Officer

# Contact Details

## Herts Sports Partnership

Sports Performance & Development Centre, Hatfield  
Business Park, Hatfield, Herts AL10 9EU

[www.sportinherts.org.uk](http://www.sportinherts.org.uk)

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