

WHSPAA Targets 2011 - 2012

Overall Plan All WHSPAA members and other partners are to maximise opportunities for all, to deliver the WHSPAA priorities and to seek out and obtain appropriate funding streams. The plan is based around Sport England's principles of *Grow - Sustain - Excel*

Grow	Project/Actions	SMART	Lead: Key Partners	Funding (£)
Coaching Support for School & Youth Games	Due to the disbanding of SSP there will be little support for both these events and therefore a contribution to these events is important. It will ensure that the young people get as much as they can from the events.	50 sessions over the year to provide extra coaching for teams/young people competing in either the school or youth games for 2012.	Borough Council, Secondary Schools, Herts Youth Games Manager	1000
Local Events	To ensure that local wards and villages get to hear about and see the good work that we do and promote their local clubs.	Attend 3 local events over the year promoting WHSPAA	Local Sports Providers Parish Councils	1000
Active Universities	To develop links between students across the borough and relevant clubs.	Waiting for KPI's from Herts Sports Partnership	Herts Sports Partnership	0
Sustain	Project/Actions	SMART	Lead: Key Partners	Funding (£)
Newsletter	To continue to have some form of hard copy to give to residents, councillors, prospective funders.	4 newsletter per year, usually just before the clubs forum	All Clubs and Organisations	£1,000
Clubs Forum	To provide a greater opportunity for clubs to develop their programmes and themselves. A survey on what they want from these events is needed however it is important that they are still taking place.	Depends on the finds of the survey		£1,000

Club Development Fund	Provide a small pot of funding for local clubs to apply for. Funding provides clubs opportunity to get £250 worth of funding for anything from coaching, membership to new kit	Provide 10 clubs with £250 each	All Clubs and Organisations	£2,500
Excel	Project/Actions	SMART	Lead: Key Partners	Funding (£)
Future Programme	In partnership with the council invest in a programme to develop the opportunities for potential future elite athletes over an 18month period	Help provide opportunities for a maximum of 15 young people	Welwyn Hatfield Borough Council	1500
Olympic/Paralympic Evening	Celebrate the 2012 Games by having an event for all residents and clubs. Increase opportunity to find more about what local people are doing for the Games as well as providing education around the history of the Games	Put on an evening at Campus West to celebrate the 2012 Games	Activate Forum Welwyn Hatfield Borough Council Campus West	650
Sports Awards 2012	To ensure the success and maximum exposure of the 2012 sports awards. The sponsorship will see the filming of a DVD and increase promotion to all clubs as well as sponsorship of the club of the year award	Create a DVD around several different clubs and the activity they do to enhance their profile. Present the 2012 Sports Club of the Year Award	Welwyn Hatfield Borough Council	1000