



Gareth Morgan. Herts 2012 Manager

Hertfordshire **is**
READYFORWINNERS

London 2012 in numbers

- 26 Olympic sports
- 20 Paralympic sports
- 8,000 torchbearers will carry the flame on its journey around the UK
- 4 billion potential worldwide TV audience
- 1 Hertfordshire venue



Benefits and activities so far in Welwyn & Hatfield District

- Three Inspire Mark award winning Business Breakfast events have been held, at Beales, Sopwell House and Hatfield House
- Facilitated the British Canoe Union to book the Hatfield Swim Centre for training.
- Herts is Ready for Winners Corporate Games will be held at Gosling Sports Park on 18th July



Benefits and activities so far in Welwyn & Hatfield District

- *HRFWP Volunteers!*
 - Your local Volunteer Centre has secured locality budget funding from County Councillors Bill Storey and Steven Markiewicz in order to roll out the HRFW volunteering scheme
- Sir Frederick Osborn rewarded for Network status with 20 free raft places



Business benefits in Welwyn & Hatfield District

- ODA and LOCOG contracts awarded via the CompeteFor portal to:
 - Cimtech Ltd
 - Environment Agency
 - Tate Office
 - Ashley Wilde Group
 - Birkin Cleaning Services
 - Computacentre
 - Uno Buses and South Mimms travel.
- Hertfordshire has benefited from over £670m from ODA and LOCOG contracts to date
- Promotion of the Ashley Wilde Group through our website and at Business Breakfast



How can W&H get involved?

- Through schools – 83% registered for Get Set programme
- Local Ambassador schemes for 2012 School Governors
- Hertfordshire is a 'School Games' pilot area and a visit from the Culture Secretary 17 June
- 7.7% of SME Businesses are registered on CompeteFor
- Teams are being entered into HRFW Corporate Games



HRFW Volunteering

- Scheme run by Hertfordshire is Ready for Winners and Hertfordshire Volunteer Centres
- Funding secured through the locality budgets of County Councillors
- Herts Volunteer Centres are currently recruiting or have recruited their HRFW Volunteering Scheme coordinator posts
- Scheme to launch around the One Year to Go celebrations
- Links to HSP Sportsmaker programme

Hertfordshire **is**
READYFORWINNERS
Volunteering

Hertfordshire **is**
READYFORWINNERS

Our Community Engagement Toolkit

- A community engagement toolkit to encourage grassroots and local level enthusiasm and involvement in London 2012
- Councils such as Bishop's Stortford and Royston are setting up committees in order to support community groups who want to put on themed events
- Gearing existing events to the Open Weekends in 2011 and 2012 and giving them an Olympics theme, like the Royston May Fayre in 2012



London 2012 Torch relay

- 18/5/11 Overnight stops announced
- Opportunities for districts in Hertfordshire to be visited by the Relay
- Welwyn and Hatfield communities and events may be included in the schedule
- Announcement late 2011



2012 Inspired Opportunities!

- Schools, clubs and communities are making plans!
- Marathon walks and playground murals! (Turnford school)
- Sponsored rowing events (BSHS)
- Local Torch relays to compliment the 2012 Torch relay



2012 Inspired Opportunities!

- Town carnivals
- Cultural exchanges through Community hosting – athletes, coaches, families
- Using visiting athletes to inspire and motivate young people
- Sports events and player / volunteer recruitment drives
- Inspire Mark awards



In Summary

- The Games countdown starts now and comes next year
- HRFWP has five ambitions
- One Olympic venue - a host borough and county
- Limitless possibilities for local clubs, volunteers, communities and businesses
- A genuinely, once in a lifetime opportunity



Contact the 2012 Team

- Phone:
01992 555364

- Email:
herts2012@hertscc.gov.uk

- Website:
www.hertsisreadyforwinners.co.uk

- Follow us on Twitter:
www.twitter.com/ReadyForWinners

