

herts  
**sports**  
partnership



coachmark

**Hertfordshire's coaching database**

**Rob Hardwick**  
**Welwyn Hatfield Sports & Physical Activity Alliance**  
**Monday 23 May 2011**

[www.coachingherts.org.uk](http://www.coachingherts.org.uk)

herts  
**sports**  
partnership



# Background

How to build on the interest that London 2012 will generate?

Evidence: coaching = fundamental part of satisfaction/retention

Issues:

- Quality assurance – minimum standards?
- Portability of CRBs
- Herts County Council (HCC) & safeguarding



# Solution?



- Quality mark for Herts coaches
- Minimum operating standards:
  - for coaches in schools – and beyond!
  - for coaches on funded programmes

# Minimum Standards

- coaching qualification
- enhanced Criminal Records Bureau check
- Safeguarding & Protecting Children course
- liability insurance
- suitable references
- commitment to a code of conduct

# CoachMark update

Dec 2010 – HCC writes to schools:

“we recommend that schools employ those coaches who meet minimum standards and are registered with CoachMark.”

Jan 2011 – Herts FA recommends that coaches sign to CoachMark

Feb 2011 – HCC recognises Lawn Tennis Association CRBs

Apr 2011 – HCC recognises UK Athletics CRBs

May 2011 – 70+ coaches fully completed CoachMark process,  
another 150 partially completed

# CoachMark process

- Register on Coaching Herts database  
[www.coachingherts.org.uk](http://www.coachingherts.org.uk)
- Meet minimum standards
- Get paperwork (qualifications, CRB, etc.) validated
- Join the list of CoachMark coaches!



# Coach development

## Workshop programme:

- Minimum standards/Clubmark
- Coaching craft
- Sport science

## Coach Education Week:

- Coaching award courses
- Workshops
- Lectures, seminars, etc.

## Annual Coaching Conference:

- Diary date: Sunday 13 November





coachmark

visit: [www.coachingherts.org.uk](http://www.coachingherts.org.uk)

contact: Rob Hardwick

email: [r.d.hardwick@herts.ac.uk](mailto:r.d.hardwick@herts.ac.uk)

tel: 01707 281204

